

## **CALL FOR ART**

I SEE YOU Project- Art Activity Book, 2021

Deadline: March 15, 2021



The unsheltered community is often seen, yet ignored; unsheltered people often see others, yet avert their eyes. We believe art communicates across social divides — including those with homes and without — leading to increased human connections.

The project, I SEE YOU, has one essential goal: To increase the engagement of unsheltered and low-income adults, in the arts, offering a community arts experience.

Since its induction, I SEE YOU has provided in person services and art classes to hundreds of people in 10-week arts workshops in libraries located in Davis and West Sacramento, and Fourth & Hope in Woodland. Lunch, art supplies and connection to services are provided for all participants.

Art is therapeutic, an escape from our everyday reality, and much needed in these times we are living in. We believe that a community arts experience is able to be achieved even while social distancing.

Therefore, YoloArts will be creating a kit which includes an art activity book with creative prompts and artwork created by regional artists such as coloring book pages, meditation practices, poetry, art exercises, etc. Space will be reserved on the inside book cover for resource and service information. All necessary art supplies (additional paper, watercolor paints, pastels, etc.) to complete the creative prompts and beyond will be included with the book, along with non-perishable food items and water. The book will be printed at 6x9 inches so it can be tucked away with ease. Kits will be distributed at no cost throughout Yolo County in partnership with Yolo County Library, Health and Humans Services, and Fourth & Hope.

## **ARTIST CALL OVERVIEW**

YoloArts is publishing an art activity book and supply kit in place of the I SEE YOU program's in-person art workshops for 2021. We are currently seeking creatives to originate imaginative, creative, interactive prompts and activities to be included in the book. The activity book will be distributed, with the assistance of our program partners,

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as part of a kit which will include non- perishable food items and art supplies, at no cost, to unsheltered adults throughout Yolo County.

Prompts should offer activities that adults could complete on their own and/or create opportunities for collaboration with peers. Sample ideas include but are not limited to a coloring page, art exercises, poetry, prompts that encourage self-love and/or therapeutic work, meditation practices, journaling prompts, etc.

The book will be printed at 6x9 inches so it can be tucked away and carried with ease.

## **BUDGET**

A \$300 stipend will be provided to each artist or artist team selected. This stipend will be inclusive of all artist fees, time, and any other project related expenses. Separate funds have been set aside for printing, assembly, and distribution.

## **GUIDELINES FOR SUBMISSION**

- Black and white line drawings with very little shading is best for a coloring book page.
- Images/artwork may be included alongside literary submissions.
- All types of creative submissions, including those beyond the sample ideas, will be considered.
- All submissions must be original work and owned by the artist.
- Design for a 6-inch (wide) x 9-inch (high) page or a 12-inch (wide) x 9 inch (high) spread.

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To be considered, artists or artist teams must complete an online application at <https://yoloarts.org/i-see-you-art-activity-book/>. No email or hardcopy submissions.

- A complete application will include:
  - Contact Information
  - Artist Statement
  - Image of Submission(s)
  - Title of work
  - Description of Submission
  - Artist Resume

## **SELECTION CRITERIA**

YoloArts' Arts Committee will review all submission and determine the selection of artists to be included in the Art Activity Book. Submission will be chosen based on their ability to meet the following criteria:

- Demonstrate creativity, originality, and design excellence
- Encourages self-love and positive creative engagement on the part of participants
- Is formatted and appropriate for a 6"x9" book

## **TIMELINE**

- Submission Deadline: March 15, 2021
- Selected Artists Notified: April 15, 2021
- Art Activity Book Distribution Start: June 1, 2021

## **QUESTIONS**

All questions should be directed to:

Melissa Uroff, I SEE YOU Lead Teaching Artist

Email: [melissauroffart@gmail.com](mailto:melissauroffart@gmail.com)